

Media Advisory – Sacramento County Youth Detention Facility Is Top 10 Finalist in National Contest

Sacramento, CA – July 17, 2017

WHAT: Residents in the Sacramento County Youth Detention Facility's Boys & Girls Club participated in a national Boys & Girls Club contest. Their entry, a video describing how the Boys & Girls Club has impacted their lives, has been selected as one of ten finalists out of 112 submissions. Voting to determine the winner of the contest began on Tuesday, August 15, 2017, at 7:00 a.m. PST and ends on Monday, August 21, 2017, at 11:59 p.m. PST.

Votes may be submitted several times a day at <https://www.bgca.org/get-involved/BGCmade> by clicking the heart icon on the Sacramento County Youth Detention Facility/Boys & Girls Clubs of Greater Sacramento video.

The Grand Prize winner will receive \$10,000 to help fund its neighborhood Boys & Girls Club; a private Skype session with famed American ballet dancer, Misty Copeland; and \$1,500 in Dr. Pepper/Snapple gear. Runners-up will receive unspecified cash amount for their neighborhood Boys & Girls Club and Dr. Pepper/Snapple gear.

WHEN: Interviews/Media Coverage – August 16-18 and August 21, 2017, 9:00 a.m. PST – 5:00 p.m. PST;
Contest voting – August 15, 2017 (7:00 a.m. PST) – August 21, 2017 (11:59 p.m. PST)

WHERE: Sacramento County Probation Department Youth Detention Facility, 9601 Kiefer Boulevard, Sacramento, CA 95827. Contest website: <https://www.bgca.org/get-involved/BGCmade>

VISUALS: Youth Detention Facility entry video (YouTube): <https://youtu.be/P2Y7F9RS -Q>; Sacramento County Youth Detention Facility manager interviews; Boys & Girls Club representative interviews; Youth Detention Facility Boys & Girls Club (no youth)

RESOURCES: The Boys & Girls Clubs of Greater Sacramento began partnering with the Sacramento County Probation Department in June 2014 to offer a full range of programming within the Youth Detention Facility to all juvenile residents. Club activities help youth make smart and healthy life choices. The club provides education, career development, leadership, health/life skills, art, sports, fitness, and recreation.

Contest website: <https://www.bgca.org/get-involved/BGCmade>

Youth Detention Facility entry video (YouTube): <https://youtu.be/P2Y7F9RS -Q>

"The positive impact the Boys & Girls Club has on our residents is evident. Daily, they are encouraged, inspired, and challenged to think differently about what's next for their lives. Their selection as finalists in this contest further confirms to them that developing their talents and skills, coupled with hard work and

determination, can be fulfilling and result in success.” – Sacramento County Chief Probation Officer Lee Seale

“The Boys & Girls Clubs of Greater Sacramento’s Juvenile Hall program focuses on supporting the kids that truly need us the most by providing hope, opportunity and programs designed to ensure that our members are empowered to make good choices and stay on a positive path towards a productive future. The #BGCmade contest allowed our YDF club members to come together and share their very personal stories; all in an effort to give back to the program that is changing their lives forever.” – Boys & Girls Clubs of Greater Sacramento CEO Kimberly Key

“With the help of the Boys & Girls Club, we have reached so many youth through a wide spectrum of pro-social, educational, and mentorship activities. These activities help them discover their potential and realize they can have a future beyond detention, beyond probation supervision.” – Youth Detention Facility Chief Deputy Brian Lee

“The Boys and Girls Club impacted me tremendously. They showed me a lot of life skills, such as how to write a job application, how to be successful, and how to stay on the right path. They showed me that even though I’m locked up, I can get a good house, I can get a good job, I can still go to college, and I can still get a family. They showed me that if I believe, I can achieve because I am BGC made.” – Youth Detention Facility Resident/Boys & Girls Club Participant

“My favorite activities in the Boys & Girls Club are sports. I get to use my physical skills and talents. When I come to the Boys & Girls Club, I don’t think about my problems; I’m carefree. Coming to the Boys & Girls Club here at YDF has expanded my mind to think harder about activities and not just to make them a joke, but to take them serious. I am BGC made.” – Youth Detention Facility Resident/Boys & Girls Club Participant

“Growing up, I had hardships that range from being born premature, to losing friends and family, to not having my mom around. Before I got arrested, I was focused on everything else except for being a kid. Music has always been my passion. Since starting the Lyricism 101 program, I realized my dream. The Boys & Girls Club allowed me access to parts of my life that I’ve never tapped into. I thank the BGC for helping me stay on the path to success.” – Youth Detention Facility Resident/Boys & Girls Club Participant

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